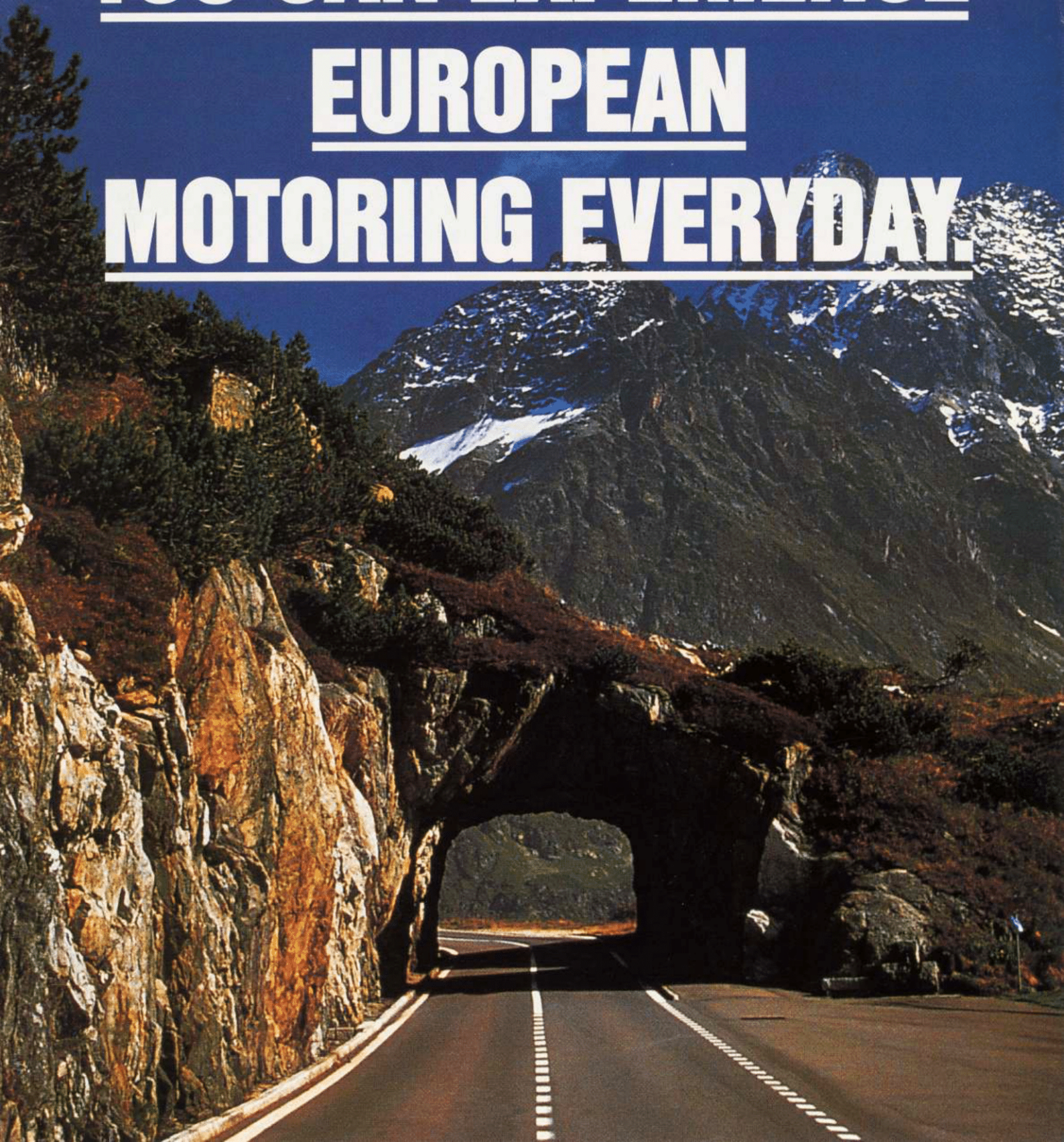


FROM AROUND
\$27,000,
YOU CAN EXPERIENCE
EUROPEAN
MOTORING EVERYDAY.



THE NEW FORD MONDEO.



GLX Sedan.

The Mondeo is good looking proof that a car doesn't have to be expensive to be brilliant.

Actually, the Mondeo isn't just one car. It's a range of cars which starts at \$26,990* with the LX Sedan and goes on to include the GLX Sedan, the GLX Hatch and the LX Station Wagon.

Now, as you may already know, the Mondeo was voted 1994 European Car of the Year, by a panel of motoring journalists. And it won the



Ford, Winner Australian Quality Award 1993.

award ahead of some pretty stiff competition. Such as the C-class Mercedes, the Honda Accord, the Saab 900 and the Citroen Xantia.

What you may not know is that, in the same year, the Mondeo won another nineteen awards in nine European countries.

But it's not one of those cars that journalists rave about and the public ignore. Over a million Europeans are already driving Mondeos.

WHAT MAKES THIS CAR SPECIAL?

The Mondeo is an imported car. But it's also a Ford. And that gives it a unique advantage as a European family car in Australia.



LX Station Wagon.

It wears the badge that is always welcome at hundreds of Ford dealerships across this country. (And if you know anything

about European cars, then you'll probably know that their dealerships are normally numbered in dozens, not hundreds.)

Mind you, having lots of dealers to choose from is only a small part of the Mondeo story.

It's a story which started with the idea of building a Ford that would be good enough to satisfy car buyers everywhere.

LEAVING NOTHING TO CHANCE.

To turn that idea into reality, Ford designers and engineers were brought together from all over the world. Their instructions were simple; start from scratch.

So they developed the totally new, 2 litre, 16 valve, Zetec engine which develops 97 kilowatts.

Then they equipped it with



GLX Hatch.

electronic fuel injection, controlled by the EEC IV engine management computer, which is one of the most powerful of its type in the world.

They designed a completely new chassis, new suspension and new safety systems.

They created interiors which the authoritative English magazine, Carweek described as 'brilliantly thought out'.



They built cars that are designed to meet, or even exceed, world safety standards.

(And included a driver's airbag as standard.) Then,

they drove dozens of

prototypes for over one and a half million kilometres, in places as diverse as the European Alps and Death Valley in California.

The results of all their efforts are now here in Australia.

If you'd like a free brochure and videotape, just call 1800 035 666. Or, if you prefer, arrange a test drive with your nearest Authorised Ford Dealer.



Which is where you'll find a piece of Europe that's very much within reach.

Send to Mondeo Reply Paid 66, P.O. Box 6182, St Kilda Road Central, Melbourne 3004.

Mr/Mrs/Ms: _____

Address: _____

P/Code: _____



HAVE YOU DRIVEN A FORD...LATELY?

NEW MONDEO



HAVE YOU DRIVEN A FORD...LATELY?



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

*RRP of manual LX Sedan as at 16.7.95. exc. statutory govt. charges and dealer delivery. RRP subject to change without notice.

JWT FCL 5846